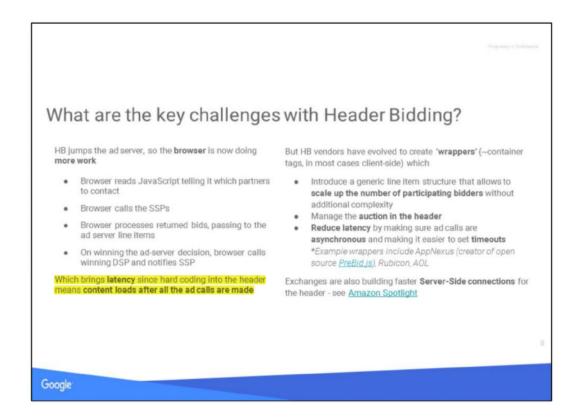
EXHIBIT 97



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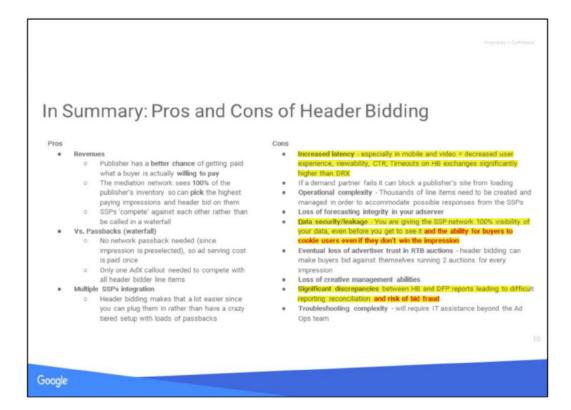
Survey results from IAB interviews show current split in implementations as (not published yet)

Direct - 34%

Container/wrapper - 55%

Server to server - 11%

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